



Water Ski Wakeboard Manitoba Social Media Best Practices

- Think twice before posting. If you wouldn't want your boss, parents, grandparents, sponsors or future employer to see your post, don't post it.
- Be accurate. If you make a mistake, own up and correct it quickly.
- Be respectful. Be positive. Treat others the way you would like to be treated.
- Be honest. Be transparent. Always tell the truth.
- Remember many different audiences will see your posts including fans, kids, athletes, parents and sponsors.
- Be professional and polite. No offensive or inappropriate pictures are posted, including photos with nudity, alcohol or drugs. No offensive or inappropriate comments are posted.
- Moderate your content. Respond promptly to comments where a response is expected.
- Remember that the Internet is permanent. Even if you delete something, it's still out there somewhere. Google has a long memory!
- Avoid topics that may be considered objectionable or inflammatory.
- Don't post anything that you wouldn't say openly in front of your grandmother such as comments about drug use, profanity, off-color or sexual humor, ethnic slurs, or personal insults.
- Be in the right state of mind when you make a post. Don't post when you're angry, upset, or your judgment is impaired in any way. Remember, the Internet is permanent!
- Use common sense. You represent WSWM and WSWC so don't post anything inappropriate or critical of the organization, the sport or its members.
- Sponsors. Just remember there are only two kinds of sponsors: those you have and those you might in the future. Be wise.